

MARKETING CAMPAIGN ENHANCEMENT PROGRAMS

Don't slip into crisis mode, we'll find a solution.

Re-Evaluate: Situation

To treat an ailment, we need to diagnose the patient. The first place to start if your marketing is dying or failing is to look within the company. Does the marketing strategy have a direction?



Eliminate "unnecessary" Expenses

Your company will save money by cutting off unnecessary marketing expenses. Our team will audit, measure and segment marketing dollars based on each channel optimizing budget expenditure.

Redefine

After re-evaluating the problem, it's time to redefine the strategy to get back on track.

Retarget

Retarget to fit your new audience. Are customers satisfied? Do they know, like and trust your brand.

Revamp

Finally, a company can revamp its marketing efforts to better meet customer needs or to provide something new.



DREAM FACTORY
ADVERTISING | PR | MARKETING