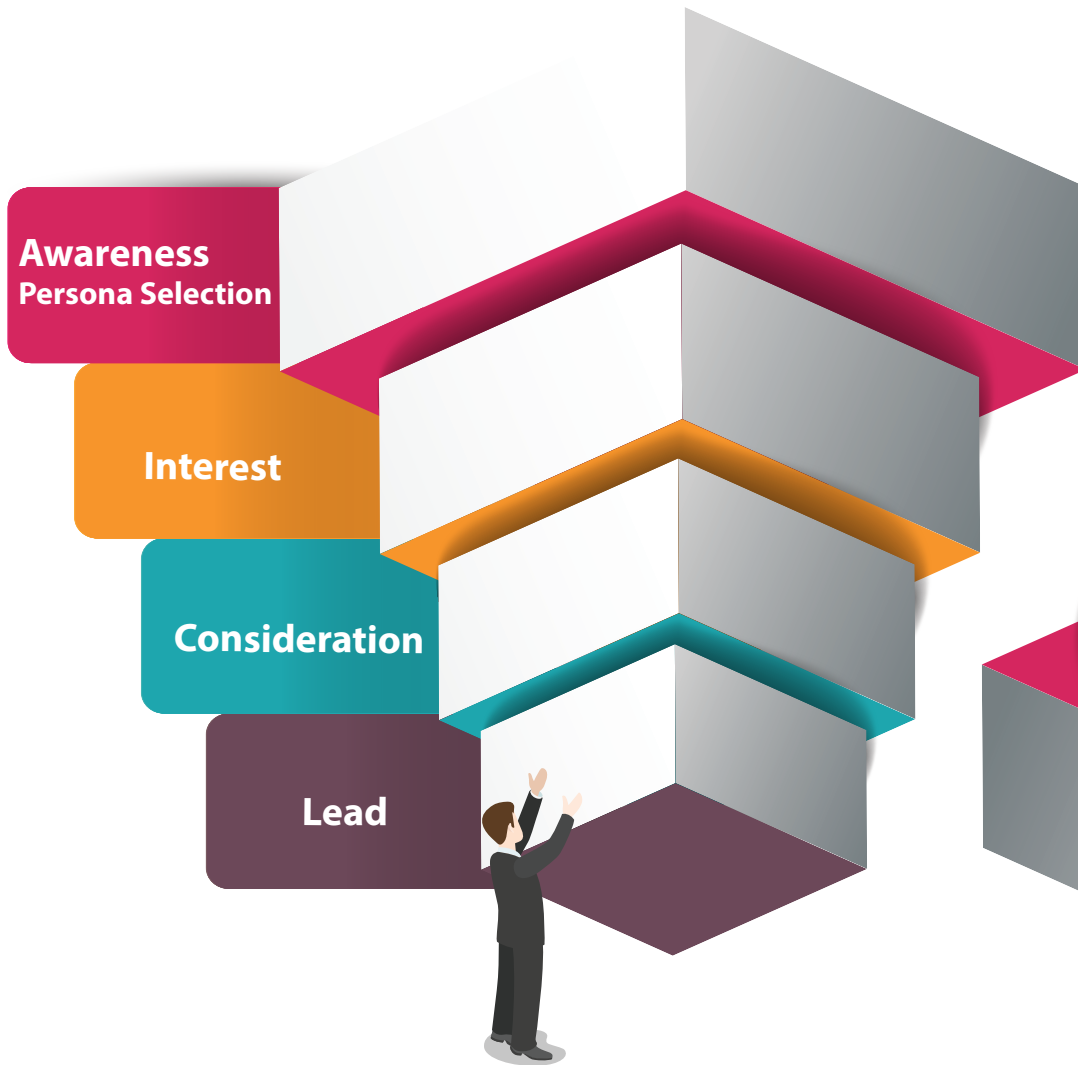


TRADITIONAL FUNNEL

BROAD APPROACH



ACCOUNT-BASED MARKETING

SNIPER APPROACH

