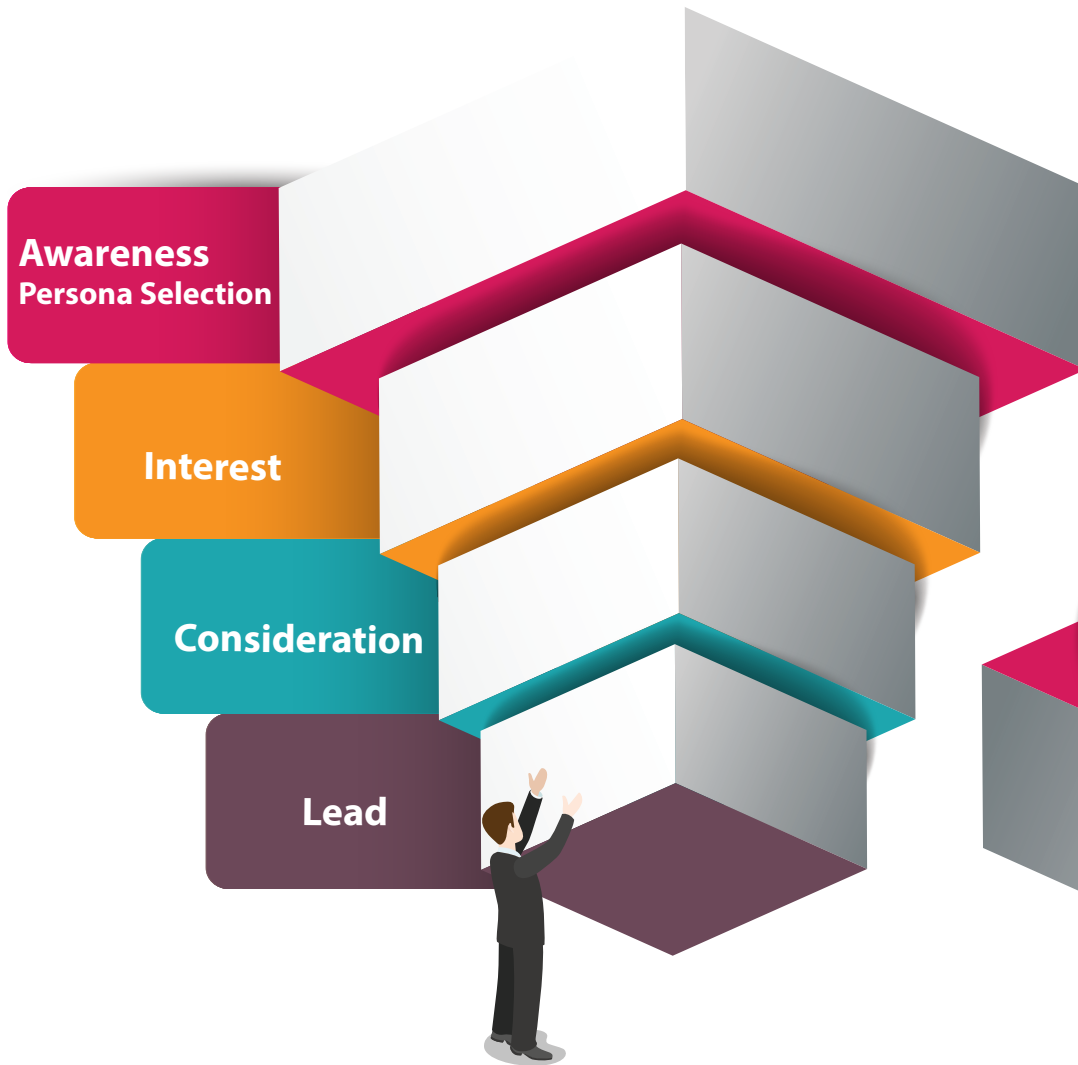


TRADITIONAL FUNNEL

BROAD APPROACH



ACCOUNT BASED MARKETING

SNIPER APPROACH

